

PFAN Workplan Update - January 21, 2016

Need Food

Overall Objective: To advocate for policy change to ensure that everyone in our community has access to the healthy food they need to lead a productive life.

We identified several potential actions that would help us reach this overall objective:

1. To survey individuals and families using food banks in order to document their experience;
2. To use the food bank and community meal surveys as a starting point for harvesting local stories about the impact of food insecurity;
3. To find ways to interview and collect stories from individuals and families who are not going to food banks and/or community meals;
4. To gather the stories, local stats and local trends and create a communication campaign designed to raise awareness in the community at large about food insecurity in our region;
5. To adapt our communication campaign to different audiences, in particular decision makers, the business community and residents in general.

Food Banks: We talked about the beneficial impact of having surveyed community meal members about their experience and felt it would be useful to adopt a similar approach with food bank users.

Program Objective #1: To conduct a survey to see what is working well and ways in which local food banks can better support their users.

- a. To engage Kawartha Food Share in PFAN's new goals and objectives, particularly as it relates to the Need Food Working Group;
- b. To present the benefits of the survey and overall strategy to MAAG members;
- c. To create the survey in conjunction with food bank providers;
- d. To conduct a survey and collect stats and stories from food bank participants.

Community meals: We wondered what would help bring along more families to community meals. We wondered in particular whether creating a more festive atmosphere and/or creating children's activities would lead to more families attending community meals.

Program Objective #2: To explore ways in which community meals could attract more families

- a. To assess whether some community meals are better able to attract families;
- b. To learn from these family-friendly community meals;
- c. To share learnings with all community meals providers.

Get Involved

Some themes emerged that we saw surface throughout the meeting. They are:

- Alignment
- Redundancy
- Natural abundance
- Mentoring, one to one and small group learning
- Celebrating local knowledge and knowledge holders

Four “objectives”:

1. Assist/encourage expanding produce sharing between gardeners (including donations)
2. Focus in on aligning the efforts of PFAN members work to maximize impact
3. Support the sharing of skills and knowledge by building the collection of shared tools and equipment.
4. Where possible make our work portable so it can be taken to small groups

Create Change

1. Advocate for income equity so that all Peterborough residents are food secure.

Related Activities:

- a. Support local advocacy for Basic Income Guarantee.
- b. Support local work related to affordable housing and transportation through PPRN

2. Advocate for policies to support access to healthy food at the federal, provincial and municipal level that will lead to system change (i.e., Official Plans).

Related Activities:

- a. PFAN participation and linkages to variety of workgroups, initiatives that access to healthy food can be incorporated
- b. Learn about and participate in innovative approaches designed to create system change in food security.
- c. Support local programs and organizations that increase access to healthy food.
- d. Increase knowledge regarding decision making at municipal, provincial and federal levels.

3. Advocate for the ongoing development of Nourish Project within the City and County of Peterborough.

Related Activities:

- a. Provide ongoing support to the Nourish Project.
- b. Support the growth of the Nourish Peer Advocate Program and opportunities to connect with community members

4. Ensure PFAN involves members that reflect the economic, social and cultural demographics of our community.

Related Activities:

- a. Include vulnerable populations at PFAN meetings and activities to ensure voices are heard and included.
- b. Support development of neighbourhood conversations/engagement and asset based community development projects.
- c. Investigate Collective Impact framework for PFAN to attain [Community Food Security](#)
- d. Investigate ways to include First Nations at PFAN.
- e. Increase communication about work of PFAN to the community using a variety of strategies.